

"MANY DEFINE SARA CURRUCHICH AS A BEACON OF LIGHT AND HOPE FOR BOTH MEN AND WOMEN. HER VOICE RESONATES NOT ONLY IN THE ARTISTIC SPACES OF HER HOME COUNTRY, BUT ALSO INTERNATIONALLY, ESPECIALLY FOR ITS MESSAGE OF LOVE, AWARENESS, RESPECT, AND THE **DEFENSE OF LIFE." - FRANCE 24**

"CURRUCHICH SURROUNDS HERSELF WITH A STELLAR TEAM OF FEMALE MUSICIANS, DEPLOYING HER VELVETY, POWERFUL VOICE OVER LUSH MARIMBA CHORDS AND ROCKING GUITAR RIFFS." - SONGLINES – MAY 2024

i Sara Curruchich is among the 20 most creative people in Central America, recognizing her significant impact on the music industry.î-ForbesñDecember 2022

"CAN'T MISS CONCERT IN DC" - THE WASHINGTON POST - FEBRUARY 2024



SARA CURRUCHICH

INDIGENOUS WOMAN - WORLDWIDE TOUR 2025

Born in San Juan Comalapa (1993), Sara Curruchich is a Maya Kaqchikel singer, songwriter, and activist who creates songs inspired by her culture and roots, blending her two languages: Kaqchikel, her mother tongue, and Spanish. With subtlety and great skill, she weaves together folk and rock sounds with the musical elements of her people, continuing a tradition of resistance. Her life, and that of her community, has always been a testament to resilience.

Sara, the first Maya artist to rise to international fame, has crafted a sonic landscape that intertwines ancestral traditions with contemporary realities. Her music flows like a river, carrying with it the hopes, dreams, and struggles of her people while awakening the consciousness of those who listen.

Her socially conscious songs have become anthems of change. As a spokesperson for the He For She movement of UN Women, Sara has become a voice for the struggle of Indigenous peoples and gender equality.

SARA CURRUCHICH



Sara's music is a call to action and remembrance. Every note that flows from her guitar seeks to connect her people, Guatemala, with their past, but also with their present, however painful. She intertwines emotions, experiences, and deep values to create collective memory and raise awareness through music, which is part of reclaiming rights, fostering inclusion, and telling history.

From a young age, she knew she wanted to change the world by speaking through music, the music that illuminated the nights of her childhood. At just 15, with a borrowed guitar and her warm, powerful voice, she began weaving notes and chords that spoke of her family's teachings, respect for nature, and the memory of her people.

Today, with over 150 concerts confirmed since the release of her album Mujer Indígena, Sara continues to move audiences around the world with her powerful performances and meaningful messages. She captivates stages and hearts alike, whether at SXSW, Bric Celebrate Brooklyn, the Getty Museum in Los Angeles, Café de la Danse in Paris, Foro Hilvana, and Zacatecas in Mexico. In February 2024, she was named a "Can't Miss Concert" by the Washington Post.

SARA CURRUCHICH



INDIGENOUS WOMAN - WORLDWIDE TOUR

Revelation artist of the 2024 Folk Awards, Sara offers a live musical experience that transcends borders, singing with the same sensitivity and commitment whether on small community stages or at major international festivals. Her style blends her Maya Kaqchikel identity with the universal sounds of rock and folk. Her music echoes the strength of Violeta Parra and Mercedes Sosa, yet with the power, identity, and contributions of a 21st-century indigenous woman.

The marimba rhythms present at every concert come from the talent of Sandra Moreno, a Chiapas native and member of the Orquesta Típica of Mexico City. Moty, a drummer with great presence, brings rhythms that transport the audience to new sonic dimensions. Karla Molkovich, recognized as one of Mexico's top 10 bass players, delivers an unmatched blend of style and sonic power.

On stage, nothing more is needed than the artists and their instruments. In addition to the marimba, guitar, drums, and bass, Sara's artistic offering includes reed and beeswax flutes, as well as ocarinas—traditional instruments embodying cultural memory and heritage.

Sara's music encompasses a range of genres, including rock, folk, and traditional Maya Kaqchikel music. Her voice resonates not only in the realms of art and music, but also within various communities and social advocacy spaces, where she remains committed to preserving historical memory. She has performed on prestigious stages in South America, Central America, North America, and Europe.

SARA CURRUCHICH



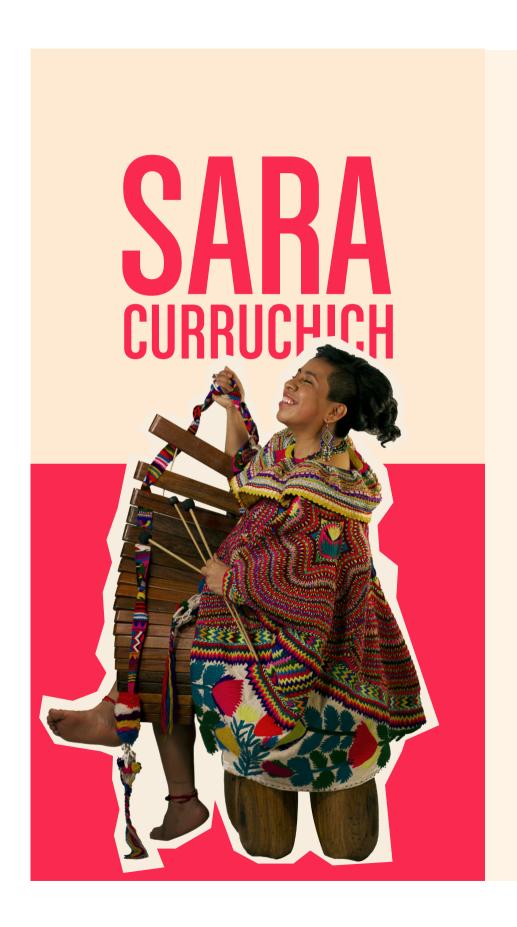
Sara's activism extends beyond the situation of Maya women in Guatemala: "Racism and violence are not exclusive to Guatemala, and addressing these issues must be a collective responsibility because we need to change our environments to reclaim dignity and end racism and discrimination. My messages are really about love and respect for diversity, whether sexual or cultural."

Her latest album, Mujer Indígena, introduces sounds that invite listeners to discover new cultural rhythms. Through her songs, she delivers powerful messages celebrating the dignity, existence, and journey of indigenous women around the world. This album features collaborations with artists such as Lila Downs, Rosalina Tuyuc, Carmen Cúmez, Muerdo, and Amparo Sánchez.

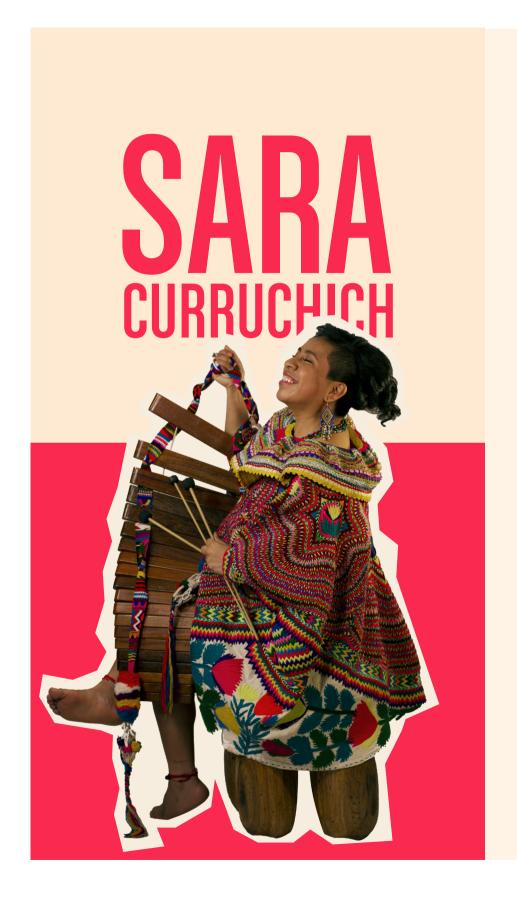
Following the success of her two most recent international tours, with over 150 performances across Spain, France, the Czech Republic, Canada, the United States, Mexico, Chile, Costa Rica, El Salvador, Honduras, and Colombia, Sara performed at the opening ceremony of the prestigious Folk Music Awards in Kansas (USA), followed by appearances at the Folk Alliance International and the SXSW festival in Austin.

Sara's latest collaborations with Carmen María Vega (France) and Vivir Quintana (Mexico) address issues that support and accompany women's struggles.

In October 2024, Sara will perform at WOMEX in Manchester, and in February 2025, she will appear at the Folk Alliance in Montreal. She will also devote part of the year to creating her new album while continuing to support and develop indigenous talent. Her Mujer Indígena 2025 world tour will introduce new sounds and feature unreleased songs from this forthcoming album.









SARA CURRUCHICH



PRESS

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